

FOR IMMEDIATE RELEASE

Contact:

Cassie LaCourse
Co-Founder
Carbon Bamboo L3C
1.888.500.1067
cassie@carbonbamboo.com

Carbon Bamboo L3C. Selected as Finalist for the SXSW Eco Startup Showcase Competition.

August 25, 2015, Austin, TX – Carbon Bamboo L3C, working to promote the education and use of bamboo charcoal in alternative products, was selected as a finalist in the Supply Chain + Product Innovation category of SXSW Eco's entrepreneurial pitch competition, the Startup Showcase, taking place on October 5-7, 2015 at the Austin Convention Center in Austin, TX.

The Startup Showcase, now in its fourth year, is a rapid-fire pitch competition spotlighting innovative early stage companies in the areas of Energy, Internet of Things + Software, Reuse + Recycling, Social Impact, Supply Chain + Product Innovation, Water and International Innovations. Finalists in these categories were selected out of a pool of hundreds of applicants from around the world and will compete at SXSW Eco in front of a live audience and panel of Judges from companies such as of Target, Shell GameChangers, Kleiner Perkins Caufield & Byers, AMD, GE Energy Ventures and the United Nations Foundation. In the past three years, participating companies have gone on to raise close to \$40M in funding and acquire global brands as clients. For a complete list of SXSW Eco Startup presenters visit the following site: <http://sxsweco.com/program/startup-showcase/finalists>

SXSW Eco features a diverse range of programming and events around the following themes: Cities, Energy + Water, Policy, Corporate Social Responsibility, Communications, Design and Startup Central. The SXSW Eco 2015 schedule is now live and can be viewed at <http://schedule.sxsweco.com>.

"We are excited to be part of SXSW Eco's Showcase competition this year and embrace the opportunity to share Carbon Bamboo L3C's work with fellow business leaders, investors, innovators and designers."—Cassie LaCourse, Co-Founder Carbon Bamboo L3C

In the Supply Chain + Product Innovation category, Carbon Bamboo L3C strives to educate and promote the utilization of bamboo, instead of trees, in charcoal production for use in products like Hot Bambú and bambú soap. Sales of which, provide further support in the dissemination and education of clean production technology for its partners in developing regions. Allowing the company to continue efforts to be "change agents" building a sustainable enterprise, while creating a cottage industry that helps reduce the impact of charcoal production on our forests & climate.

"Each year, we are honored to spotlight the startups offering the most innovative new solutions to our social and environmental challenges," said Carolyn Harrold, SXSW Eco Head of Programming. "This year's finalists are the most promising yet, and we look forward to the excitement they will bring to the conference and the change they will drive in the coming year."

About Carbon Bamboo L3C

Carbon Bamboo L3C, partners with farmers in developing countries to produce bamboo charcoal for use in consumer products. Sales of which, fuel the company's goals to increase the use of improved charcoal retort technologies, maintaining focus on education of energy efficiency solutions for the many people that rely on biomass as their primary fuel.

About SXSW Eco

SXSW Eco creates a space for business leaders, investors, innovators and designers to advance solutions that drive economic, environmental and social change. In its fifth year, the conference will feature collaborative events to facilitate direct connections, as well as focused panel sessions and exciting competitions that will introduce attendees to transformative products, technologies and ideas. Through provocative programming, strategic alliances and global participation, SXSW Eco supports the communities creating a positive impact. sxsweco.com

SXSW Eco 2015 is sponsored by the Austin Chronicle, Austin Energy, Austin Technology Incubator, Biomimicry 3.8, Biomimicry Institute, Bloomberg BNA, the City of Austin Resource Recovery, Direct Energy, Energy Thought Summit (ETS), Timberland, and XPRIZE.